Apply to internships, jobs, or grad schools, and make your plan into reality.

Launch [Make it happen]

Think about and identify your strengths, interests, skills and values.

Discover [Find yourself]

Research and explore career or grad school options that match your skills and interests.

Explore [Do your research]

Pick a few of your ideas to test out and see if you’re on the right path.

Engage [Try it out]

Set goals and figure out next steps to help you get where you want to go.

Plan [Create a strategy]

Think about and identify your strengths, interests, skills and values.

Articulate [Tell your story]

Practice communicating why you’re the right person for the job or graduate program.

Set goals and figure out next steps to help you get where you want to go.

L&S Student Career Journey
Finding your way, one step at a time.

We’re here for you.
Even though you’re the only one who can decide what path is best for you, that doesn’t mean you have to do it alone. We have a few ideas about getting started on your journey, regardless of what stage you’re in. See back for more.
Navigating Your Journey
Recommendations for each step of the way.

**Discover**
[Find yourself]
• Reflect on courses, activities and experiences you’ve had in the past, what you’ve learned about yourself, and how they might connect to major and career options.
• Meet with a career advisor in the Career Exploration Center to discuss major and career exploration based on your personality, skills, interests and values.

**Engage**
[Try it out]
• Join a student organization, participate in an internship, seek meaningful employment, volunteer, conduct research, and consider study abroad opportunities to gain marketable experience.
• Continually reflect on these experiences to confirm likes, dislikes, strengths, interests and passions.

**Explore**
[Do your research]
• Seek out new career possibilities by taking unique courses and attending the Majors Fair.
• Participate in events and connect with alumni, employers, and advisors to learn about careers of interest.
• Check out the SuccessWorks website and different career communities.

**Plan**
[Create a strategy]
• Work with alumni, employers and advisors to assess and fill any gaps in experience or skill; find experiences to develop skills such as oral and written communication, quantitative, leadership and technological skills.
• If considering graduate school, determine target schools, admissions requirements, and application materials.

**Launch**
[Make it happen]
• Connect with your existing professional network for support, advice, to learn about available positions, and develop new contacts.
• Meet with a career and internship specialist to get job search support, coaching on evaluating job offers, salary negotiations, benefits packages, and graduate school acceptance decisions.
• Tell us where you landed!

**Tools**
Explore Career Options
• Job Shadowing aims to help you learn in a hands-on way about a career or job.
• Informational Interviews allow you to ask a working professional about their career path, their industry and organization, and get advice for breaking into their field.
• Employer Information Sessions are excellent and informal ways to learn more about an employer, land an interview, and get questions answered by alumni and employer staff.
• Badger Bridge allows you to connect with alumni in fields of interest to learn about their career path and ask for advice.

Career & Internship Courses and Programs
• Internship Scholarships fund an unpaid internship or supplement a paid experience.
• Inter-LS 210 is an interdisciplinary course in career development that connects the liberal arts and sciences degree to academic and career preparation, job and internship search skills, goal-setting, critical thinking and reflection.
• Inter-LS 260 enables students with outside internships to earn academic credit connected to their work experience, regardless of their major.

Self-marketing Tools
• Mock Interviews allow you to practice and gain feedback about your interview skills before the real thing.
• Resume/Cover Letter(s) are necessary for landing your dream internship or job.
• LinkedIn is the largest professional networking site available and allows you to market yourself to potential employers.

Connect with Employers
• On-Campus Interviews provide you with the opportunity to interview with an employer right here at UW-Madison.
• Career Fairs allow employers to interact with UW-Madison students and alumni who are seeking current internship and full-time positions.
• Handshake is an online platform making it easy for students to connect with over 300K employers offering jobs and internships personalized to their major and interests. Handshake is also a great tool for exploring career center resources & events.

If you get stuck or change your mind, don’t worry. You can always repeat or return to a step.

SuccessWorks at the College of Letters & Science
University of Wisconsin-Madison
Suite 300, 711 State St • Madison, Wisconsin 53703
(608) 262-3921 • successworks@ls.wisc.edu • careers.ls.wisc.edu